



HeartBrand[®]
CATTLE

Family Matters

REG. AKAUSHI FEMALE SALE

10.05.26 | 6 p.m. C.S.T.

LIVE ONLINE SALE POWERED BY *LiveAg*

SELLING 39 LOTS AS 42 HEAD...

Open Heifers, Bred Females, Cow-Calf Pairs

Cattle Backed by a BEEF Company!



SELLING 39 LOTS

Open Heifers, Bred Females, Cow-Calf Pairs

38 Bred Females

15 Open Heifers

3 Cow-Calf Pairs



WATCH LIVE & BID ONLINE *LiveAg*



Beeman Family Fifth Generation Texas Ranchers!

RANCH LOCATION

732 Jeff Davis Ranch Road, Harwood, TX 78632

- 60 miles from Austin, TX
- 137 miles from Houston, TX
- 81 miles from San Antonio, TX

Sale cattle are available for viewing prior to the sale. Feel free to call the Ranch to make an appointment, 830.540.3955.

This auction is the next step in HeartBrand continuing to be a leading seedstock producer, and this will expand our cattle to a larger market. We are joining forces with LiveAg to continue building the market for Akaushi genetics.

 **HeartBrand[®]**
CATTLE

Dear Valued Customers,

The HeartBrand Cattle Family Matters Online Sales Event Vol V brings together an outstanding selection of cow/calf pairs, bred females, and open heifers all meticulously chosen to meet the highest standards of quality and performance.

With calves commanding record-high prices and strong grid premiums, now is the perfect time to incorporate HeartBrand Cattle's Akaushi genetics into your program. These genetics are celebrated for their ability to deliver exceptional marbling while maintaining essential traits like growth, longevity and performance, making them a wise investment in today's favorable market conditions.

Demand for Akaushi genetics and Akaushi beef continues to rise, and we are proud to be at the forefront of this dynamic movement. Together, we are witnessing the industry embrace the incredible advantages of this breed, and we are confident its momentum will only gain strength.

Thank you for your ongoing support and for being part of this exciting journey. We look forward to providing you with top-tier Akaushi genetics and working together to achieve even greater success!

Sincerely,

Jordan Beeman

Welcome,

The HeartBrand Cattle team is honored to offer this set of breeding females for sale this fall. Our goal is to provide our buyers with functional cattle that fulfill their need for genetics that can complement their operation. The process our team holds in place is structured for you to take advantage of multi generations of our selection pressure. Akaushi is the best breed I have ever seen that significantly increases carcass quality without sacrificing the profit generating traits, like growth, fertility and longevity. We have continued to try to make the breed better and thank you for being loyal customers and promoting the breed and our branded program.

JoJo Carrales



Ronald Beeman and son Jordan Beeman,
President of HeartBrand Beef



JoJo Carrales, *Vice President of HeartBrand Cattle*, Kaci Carrales, Joseph and Adalyn



Jacob Tipp, *Fullblood Cattle Manager*,
Amy Tipp, *Meat Sales Manager*,
Kaston and Kinley



Callie Hendershot, *Database Manager*,
Ross Hendershot,
Raelyn & Haddie



AUCTIONEER

Eddie Burks 270.991.6398

SALE DAY PHONES

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SALE ORDER & SUPPLEMENTAL INFORMATION

Sale order is catalog order. Any additional information or corrections to the printed sale catalog will be available online at www.Wagyu365.com and <https://bid.live-ag.com/>

WATCH LIVE & BID ONLINE

We have made preparations to bid and buy livestock through LiveAg's bidding platform for those unable to attend in person sale day. Please note that all lots in the sale will be available for viewing online prior to sale day at: <https://bid.live-ag.com/> If you need assistance with registration or with either bidding platform, call LiveAg at 817.533.6699

MANAGEMENT

Auction money and proceeds will be conducted under Randall O. Ratliff, DBA R&R Marketing, P.O. Box 60097, Nashville, TN 37206 Bond # 7901027402 (U.S. Department of Agriculture, Grain Inspection, Packers and Stockyards Administration Packers & Stockyards Program)

REGISTRATION & TRANSFERS

As soon as the cattle are paid for, the cattle sold will be transferred (registrations) to the new owners through the offices of the American Akaushi Association. The fee is paid for by the seller.

PAYMENT

All lots must be paid for immediately following the conclusion of the HeartBrand Cattle Family Matters Online Sales Event, unless prior payment arrangements have been made with any representative of Wagyu365. Buyers are welcome to pay by credit card. If so, you will be charged a 3% fee on the total sum of your purchase.

PICKUP LOCATION

732 Jeff Davis Ranch Road, Harwood, TX 78632

DELIVERY

Buyers are responsible for any shipping cost pertaining to their purchases and transportation of the live cattle. Wagyu365 buyers and HeartBrand Cattle will work together to make this the easiest and most efficient process possible. Cattle need to be picked up by October 20. If past October 20 there will be a \$3 per day charge per animal.

TRUCKING

Please contact the HeartBrand Cattle office at 830.540.3955 for them to assist with your trucking needs and desires.

HEALTH PAPERS

All cattle sold will be accompanied by appropriate health papers for immediate intrastate shipment. Additional health testing may be required for interstate shipment.

LIVESTOCK MORTALITY INSURANCE

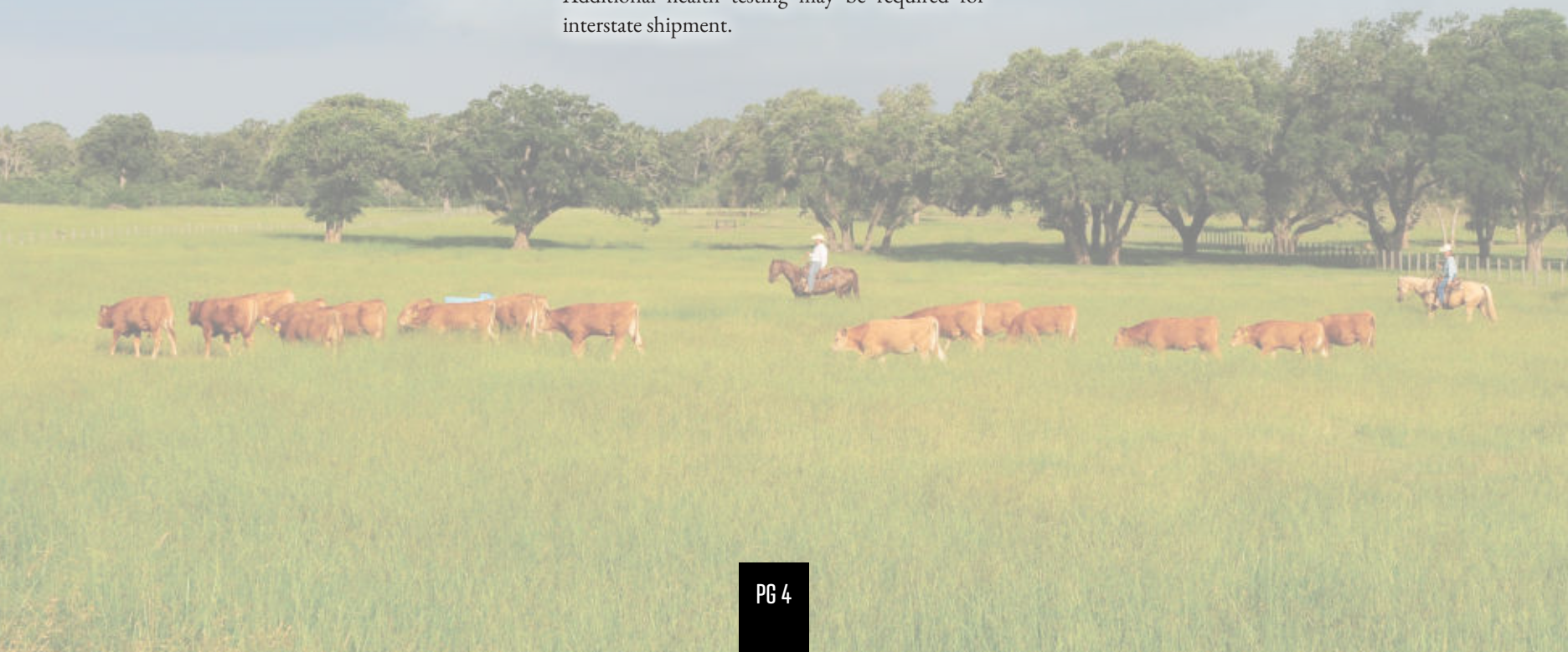
Any representative of the Wagyu365 team can assist any buyer with insurance regarding their purchases.

TERMS & CONDITIONS

Cattle will be sold under the Standard Terms and Conditions of the American Akaushi Association. Please log onto www.Akaushi.com

GENETIC CONDITIONS

Log onto www.Akaushi.com and go to the animal search and results of the genetic testing will be found on the lot selling.





HEARTBRAND CATTLE WANTS TO MAKE YOUR BUYING EXPERIENCE ENJOYABLE AND VERY CONVENIENT

1. **CALL US IN ADVANCE:** This old-school way is still alive and well at HeartBrand Cattle. When your schedule or travel plans make it impossible to join us, please take a quick moment and give us a call at 830.540.3955 or call any of the folks listed on sale day contacts or sale management. We are all here to help you. We can visit about the cattle that interest you and, if you'd like, we can even offer an opinion. In other words, please share with us what you would like to do and we will arrange it per your instructions. We will make it simple to accept your max bid on lots you are interested in buying.
2. **REAL-TIME PHONE BIDS:** Not quite as old-school as calling us in advance of sale day but still a tried and true method of buying cattle, particularly if you don't have reliable high-speed internet. You may call LiveAg at 817.533.6699 or any of the sale day phones.
3. **ONLINE BIDS:** Technology does have its advantages and it's pretty cool. We aim to be on the cutting edge of all technology, allowing us to better serve you. If you have high-speed internet, may we suggest the online bidding platform of <https://bid.live-ag.com/>
4. **LARGE SELECTION:** The HeartBrand Cattle program is the largest offering of Akaushi cattle in the United States. This means high-quality Akaushi genetics will be available in volume at every price range.
5. **CONVENIENCE FEE:** HeartBrand Cattle will be charging a 3% Convenience Fee for any credit/debit card transactions for cattle and/or genetics.



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#alldayeverydaywagyu



A photograph of two brown cows standing in a lush green field. The cow on the left is larger and is looking directly at the camera. The cow on the right is smaller and is looking slightly away from the camera. Both cows have yellow ear tags. In the background, there are large trees and a fence.

ABOUT THE ANIMALS

- All females have been Brucellosis Vaccinated
- All females will have individual EID tags
- All females have been parent verified by DNA
- All females have been branded with the HeartBrand logo on their hip
- All females have been checked to be reproductively sound and have been third-party verified pregnant (if specified bred)
- Maternal and Performance minded Akaushi Females
- They are well made, structurally sound with tremendous carcass merit.



OUR BRANDED PRODUCT



In 2024, HeartBrand Beef graded a total of 17,076 individual carcass sides utilizing a camera grading system. To our knowledge, this is the largest set of Akaushi cattle ever graded, and quite possibly, the largest set of Wagyu cattle graded in the United States that can be used for breeding evaluations and data. The average marbling on all 17,076 sides revealed a score of 797. In comparison to USDA grading scales, this average marbling score is equivalent to Slightly Abundant 50 and would be equal to USDA Prime. The yield grade landed at 3 when evaluating the data from these sides and showed a ribeye area of 13.82. These numbers speak volumes for the industry.

If you want to be a part of raising higher quality beef, we invite you to join! Joining is easy—the first step is buying a bull. HeartBrand currently has over 20,000 head on feed across three different states at five feedlots. These calves were bought from producers who purchased one or more HeartBrand Akaushi animals and chose to sell their calves back to us. What are we doing with this many calves on feed? HeartBrand runs the second largest Wagyu beef program in the U.S., and we source our calves from producers who buy HeartBrand Akaushi breeding stock just like the ones offered in this catalog. While we purchase lots of calves from producers, the opportunities with this breed are endless. The calves can be finished out and used to supply any meat program depending on your demand whether that is all-natural, grass fed, grain fed, organic, or even locally raised beef. An Akaushi animal will upgrade any beef program. At the end of the day, we want you to make the highest profit possible on your herd and follow what makes the most sense for you and your family. The progeny from our seedstock will be considered free market trade and there is no obligation to sell your calves back to HeartBrand or for HeartBrand to purchase from you. We welcome you to find the best opportunity to put the most money in your pocket, and we believe you could raise that bar with Akaushi genetics.

Over the past 10 years, we have had the pleasure of watching firsthand the impact Akaushi beef has made on the consumer. Our Akaushi beef program has grown drastically in size because we produce what the customer wants: marbled beef at a decent price. Akaushi beef is served in some of the best restaurants in the country and offered in many retail stores across the U.S. Customers are asking for better quality beef and that's what we are serving. If you agree with today's consumer and want tasty, tender, marbled beef for the future, Akaushi is the breed for you. We look forward to you joining the movement of raising better beef for the future.



BRANDED WITH EXCELLENCE

LOT 1

HEARTBRAND 2195N

DOB 3/28/2025

PERCENTAGE FULLBLOOD

REG NO. AF362055

TATTOO 2195N

ACT. BW: 70 - ADJ. WW: 509 - ADJ. YW: 780



SIRE HEARTBRAND 994Z
HEARTBRAND MR GUADALUPE 4200H
HEARTBRAND 293Y

DAM HEARTBRAND 4798B
HEARTBRAND 1558F
HEARTBRAND 3803B

HEARTBRAND H0518E
HEARTBRAND BUCKCHERRY S2421R
HEARTBRAND S4873S
HEARTBRAND B4858S
HEARTBRAND T4192S
HEARTBRAND H2986R
SHIGEMARU
TWIINWOOD 0490Y

Safe Bred A.I. 04.30.26 to Heavy Hauler 3199A (AF61083)

- Daughter of Heartbrand MR Guadalupe
- Guadalupe has a loaded pedigree that traces to Ume on his maternal side
- Guadalupe boasts excellent EPD values for five of the six measured traits
- This bred heifer lot traces on the maternal side to Fuyuko
- The maternal features Shigemaru and two crosses to Big Al
- Top 4% for CED; Top 10% for BW; Top 10% for Growth

LOT 2

HEARTBRAND 2178N

DOB 3/18/2025

PERCENTAGE FULLBLOOD

REG NO. AF362040

TATTOO 2178N

ACT. BW: 66 - ADJ. WW: 479 - ADJ. YW: 769



SIRE HEARTBRAND 994Z
HEARTBRAND MR GUADALUPE 4200H
HEARTBRAND 293Y

DAM HEARTBRAND 444Z
HEARTBRAND 0995F
HEARTBRAND 2468Z

HEARTBRAND H0518E
HEARTBRAND BUCKCHERRY S2421R
HEARTBRAND S4873S
HEARTBRAND B4858S
HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND CHARLIE C4037S
HEARTBRAND T4175S

Safe Bred A.I. 04.29.26 to HB Big Al (AF114)

- Daughter of Heartbrand MR Guadalupe
- Guadalupe has a loaded pedigree that traces to Ume on his maternal side
- Guadalupe boasts excellent EPD values for five of the six measured traits
- This lot features generations of Heartbrand breeding going back to Fuyuko
- Charlie, Tamamaru and Big Al anchor the maternal side of the pedigree
- She displays excellent EPDs for CE, WW and YW
- Top 3% for CED; Top 3% for WW; Top 3% for YW; Top 1% for Growth

LOT 3

HEARTBRAND 2270N

DOB 3/18/2025

PERCENTAGE FULLBLOOD

REG NO. AF365439

TATTOO 2270N

ACT. BW: 67 - ADJ. WW: 357 - ADJ. YW: 647



SIRE HEARTBRAND 4499B
HEARTBRAND BOVINA 6187J
HEARTBRAND 3444B

DAM MCCJ41838
HEARTBRAND 7202K
HEARTBRAND 9469X

HEARTBRAND KC S6386U
HEARTBRAND 8787X
HEARTBRAND JOE S5394S
HEARTBRAND 8603X
HEARTBRAND JOE S5394S
HEARTBRAND T3262R
HEARTBRAND S2824R
HEARTBRAND H5232S

Safe Bred A.I. 04.30.26 to Hikari (AF107)

- Daughter of Heartbrand Bovina
- Bovina is the product of generations of Heartbrand breeding descending from Fuyuko
- Bovina possesses excellent WW and YW EPD traits
- This bred heifer possesses superior EPD traits for CE and BW
- Himawari anchors the maternal side of this pedigree
- Top 30% for CED; Top 15% for BW

LOT 4

HEARTBRAND 2117N

DOB 3/7/2025

PERCENTAGE FULLBLOOD

REG NO. AF363189

TATTOO 2117N

ACT. BW: 60 - ADJ. WW: 473 - ADJ. YW: 704



SIRE HEARTBRAND 2421Z
HEARTBRAND 1147F
HEARTBRAND 9536Y

DAM HEARTBRAND JOE S5394S
HEARTBRAND 7597K
HEARTBRAND 233Y

HEARTBRAND H0518E
HEARTBRAND JONIE V7341U
HEARTBRAND T0068L
HEARTBRAND S4122S
SHIGEMARU
HEARTBRAND B0004M
HEARTBRAND T4192S
HEARTBRAND H5322S

Safe Bred A.I. 04.29.26 to Brady (AF52168)

- Daughter of Heartbrand 1147F
- 1147F descends from the Fuyuko maternal line
- He has excellent growth EPDS for WW and YW
- This bred heifer lot is from the Akiko maternal line
- Her pedigree is built on breed favorites Heartbrand Joe, Hikari and Shigemaru
- Top 15% for BW; Top 15% for Growth

LOT 5

HEARTBRAND 2112N

DOB 2/9/2025

PERCENTAGE FULLBLOOD

REG NO. AF363196

TATTOO 2112N

ACT. BW: 65 - ACT. WW: 515 - ACT. YW: 810



SIRE HEARTBRAND 5014C ET
HEARTBRAND 7058K
HEARTBRAND 4379H ET

DAM HIKARI
HEARTBRAND 7604K
HEARTBRAND 3880B

HEARTBRAND KC S6386U
HEARTBRAND B1366P
SHIGEMARU
HEARTBRAND T0537N
DAI-JU 10 MITSUMARU KO 76
KAZUTOMO 1KYU 92958
HEARTBRAND T5313S
BEEMAN RANCH 526Y

Safe Bred A.I. 04.29.26 to Brady (AF52168)

- Daughter of Heartbrand 7058K
- 7058K traces through several generations of Heartbrand breeding to Himawari
- 7058K display superior EPDs for both CE and BW
- Her maternal line goes back to the great Himawari cow
- The sires on the bottom side include breed greats Hikari, Shigemaru, Tamamaru and Big Al
- Top 15% for BW

LOT 6

HEARTBRAND 2091N

DOB 1/30/2025

PERCENTAGE FULLBLOOD

REG NO. AF363204

TATTOO 2091N

ACT. BW: 46 -ACT. WW: 540 - ACT. YW: 700



SIRE

HEARTBRAND BULLS EYE 3461B

HEARTBRAND CHARLIE C4037S

HEARTBRAND STARR 9193X

DAM

MCC 8A607

HEARTBRAND H0518E

HEARTBRAND NIKKI DR S1029P

HEARTBRAND H0518E

HEARTBRAND S0917J

HEARTBRAND S3528R

HEARTBRAND T4958S

HIKARI

DAI-HACHI 8 MARUNAMI

SHIGEMARU

AKIKO

Safe Bred A.I. 05.01.26 to HB Big AI (AF114)

- Daughter of Heartbrand Bulls Eye
- Bulls Eye is a Heartbrand Charlie son from the Fuyuko line
- Bulls Eye now has well over 200 registered progeny
- The legendary Akiko is the foundation cow of the maternal line
- Unique sire stack of Bulls Eye x H0518E x Shigemaru directly to Akiko
- Top 10% for CED; Top 15% for BW; Top 3% for MK; Top 15% for Growth

LOT 7

HEARTBRAND 2239N ET

DOB 3/10/2025

PERCENTAGE FULLBLOOD

REG NO. AF363821

TATTOO 2239N

ACT. BW: 62 - ADJ. WW: 421 - ADJ. YW: 661



SIRE **HEARTBRAND JOE S5394S**
 HEARTBRAND B0004M

DAM **HEARTBRAND 165Y**
 HEARTBRAND C0600N
 HEARTBRAND T2899R

DAI-NI 2 SHIGENAMI TOKKYU 27
 DAI-YON 4 AKIBARE TOKKYU 3357
 BIG AL
 FUYUKO
 HEARTBRAND H0518E
 HEARTBRAND S0939J
 TAMAMARU
 HEARTBRAND B0009M

Safe Bred A.I. 04.29.26 to Brady (AF52168)

- Daughter of the popular and proven Heartbrand Joe
- Joe is approaching 1200 registered progeny!
- Joe has breed-leading EPDs for explosive growth
- Fantastic maternal side goes directly to Ringo and Marunami
- Big Al and Tamamaru anchor the powerful maternal line
- Top 20% for CED; Top 30% for MK; Top 10% for Growth

LOT 8

HEARTBRAND 1986N ET

DOB 3/16/2025

PERCENTAGE FULLBLOOD

REG NO. AF365516

TATTOO 1986N

ACT. BW: 70 - ADJ. WW: 361 - ADJ. YW: 639



SIRE SHIGEMARU
HEARTBRAND JOE S5394S
HEARTBRAND B0004M

DAM HEARTBRAND C0600N
HEARTBRAND 165Y
HEARTBRAND T2899R

DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
BIG AL
FUYUKO
HEARTBRAND H0518E
HEARTBRAND S0939J
TAMAMARU
HEARTBRAND B0009M

Safe Bred A.I. 04.29.26 to Hikari (AF107)

- Daughter of the popular and proven Heartbrand Joe
- Joe is approaching 1200 registered progeny!
- Joe has breed-leading EPDs for explosive growth
- The maternal line traces directly to Ringo and Marunami
- Top 15% for BW; Top 15% for Growth

LOT 9

HEARTBRAND 2353N

DOB 3/15/2025

PERCENTAGE FULLBLOOD

REG NO. AF364980

TATTOO 2353N

ACT. BW: 78 - ADJ. WW: 478 - ADJ. YW: 680



HIKARI
SIRE HEARTBRAND DOZER 9967Y
HEARTBRAND S0753L

MCCJ41838
DAM HEARTBRAND 8287K
BEEMAN RANCH 5834C

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO 1KYU 92958
SHIGEMARU
HARUKO
HEARTBRAND JOE S5394S
HEARTBRAND T3262R
HEARTBRAND H2530R
HEARTBRAND 83U

Safe Bred A.I. 04.30.26 to HB Big Al (A114)

- Daughter of Heartbrand Dozer
- Dozer is a Hikari grandson of the Haruko cow
- Dozer has a fantastic EPD profile – he is plus for all six traits!
- This bred heifer traces to the well-known Fuyuko cow
- Shigemaru, Tamamaru and Big Al anchor the foundation of this line
- Top 15% for BW

LOT 10

HEARTBRAND 2518N

DOB 4/7/2025

PERCENTAGE FULLBLOOD

REG NO. AF365227

TATTOO 2518N

ACT. BW: 72 - ADJ. WW: 463 - ADJ. YW: 683



SIRE HEARTBRAND CHARLIE C4037S
 HEARTBRAND 1987F ET
 HEARTBRAND P0395S

DAM RUESHAW 430
 HEARTBRAND RUESHAW'S MADAM 7117K ET
 HEARTBRAND T3101R

HEARTBRAND H0518E
 HEARTBRAND S0917J
 HEARTBRAND C0334N
 HEARTBRAND H0395N
 RUEMEI H39
 FB2 KIKUTAMA 14285
 TAMAMARU
 HEARTBRAND B0950J

Safe Bred A.I. 04.29.26 to HB Big AI (AF114)

- Daughter of Heartbrand 1987F
- Heartbrand 1987F is a Charlie son descending from the great Haruko cow
- 1987F features excellent EPDs for CE and BW
- Himawari provides the maternal foundation for this lot
- The maternal line is stacked with Rueshaw x Tamamaru x Big AI
- Top 30% for CED; Top 15% for BW; Top 35% for Growth

LOT 11

HEARTBRAND 2519N

DOB 3/20/2025

PERCENTAGE FULLBLOOD

REG NO. AF365237

TATTOO 2519N

ACT. BW: 67 - ADJ. WW: 429 - ADJ. YW: 659



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND 1987F ET
HEARTBRAND P0395S

DAM HEARTBRAND SHIGIKO 1395E ET
HEARTBRAND 6859J
HEARTBRAND 3192G

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND C0334N
HEARTBRAND H0395N
SHIGEMARU
AKIKO
HEARTBRAND BUBBA BROWN 9131X
HEARTBRAND 0122E

Safe Bred A.I. 04.30.26 to HB Big AI (A114)

- Daughter of Heartbrand 1987F
- Heartbrand 1987F is a Charlie son descending from the great Haruko cow
- 1987F features excellent EPDs for CE and BW
- Generations of Heartbrand breeding going to Fuyuko on the maternal side
- Top 10% for CED; Top 15% for BW; Top 25% for Growth

LOT 12

HEARTBRAND 2524N

DOB 2/25/2025

PERCENTAGE PUREBRED

REG NO. AP365576

TATTOO 2524N

ACT. BW: 61 - ADJ. WW: 430 - ADJ. YW: 660



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND 1987F ET
HEARTBRAND P0395S

DAM HEARTBRAND KING DAVID 14E
HEARTBRAND SLICK DIAMOND 685J
HEARTBRAND BINGER HIMAWARI 0697F

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND C0334N
HEARTBRAND H0395N
HEARTBRAND JOE BUCK 9595Y
NICKESON 309A ET
HEARTBRAND BINGER 2071A
HEARTBRAND V7239U

Safe Bred A.I. 04.30.26 to HB Big AI (A114)

- Daughter of Heartbrand 1987F
- Heartbrand 1987F is a Charlie son descending from the great Haruko cow
- 1987F features excellent EPDs for CE and BW
- The maternal line traces to Heartbrand Himawari
- Powerful sire pathway of King David x Binger x Shigemaru x Tamamaru x H0518E

LOT 13

HEARTBRAND 2521N

DOB 4/7/2025

PERCENTAGE FULLBLOOD

REG NO. AF365252

TATTOO 2521N

ACT. BW: 83 - ADJ. WW: 467 - ADJ. YW: 662



SIRE RUESHAW 430
HEARTBRAND RUDY 7113K ET
HEARTBRAND D0005R

DAM HEARTBRAND S3105R
HEARTBRAND 8501W
HEARTBRAND T1604P

RUEMEI H39
FB2 KIKUTAMA 14285
HEARTBRAND T0035L
HEARTBRAND B0005M
SHIGEMARU
HEARTBRAND T0923J
TAMAMARU
HEARTBRAND C0034K

Safe Bred A.I. 04.30.26 to Heavy Hauler 3199A (AF61083)

- Daughter of Heartbrand Rudy 7113K
- Rudy is a Rueshaw son that traces directly to Ringo and Marunami
- His feature trait is an excellent EPD for BW
- The great Himawari is the foundation female on the maternal side of this heifer
- Tamamaru and H0518E are the big name bulls on the bottom side
- Top 15% for BW

LOT 14

HEARTBRAND 2100N

DOB 1/29/2025

PERCENTAGE FULLBLOOD

REG NO. AF363193

TATTOO 2100N

ACT. BW: 66 - ACT. WW: 600 - ACT. YW: 775



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND BULLS EYE 3461B
HEARTBRAND STARR 9193X

DAM HEARTBRAND 2963A
HEARTBRAND 3628H
HEARTBRAND 2459Z

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND S3528R
HEARTBRAND T4958S
HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND T3634S
BIG AL
HEARTBRAND S1166P

- P.E 04.15-06.16.26 | Safe
HeartBrand Lil Bubba 5046H (AF200226)
HeartBrand Dozer 9967Y (AF19355)
- Bulls Eye now has well over 200 registered progeny
 - This heifer descends from the highly proven Ume
 - All six of this heifer's EPD traits are above breed average!
 - Her maternal line is built on Big Al x Shigemaru x H0518E x Shigemaru x Ume
 - Top 15% for CED; Top 15% for BW; Top 3% for MA; Top 15% for TM; Top 20% for Growth

LOT 15

HEARTBRAND 1985N ET

DOB 3/16/2025

PERCENTAGE FULLBLOOD

REG NO. AF365542

TATTOO 1985N

ACT. BW: 55 - ADJ. WW: 351 - ADJ. YW: 630



SIRE HEARTBRAND H0518E
COME AND TAKE IT
AKIKO

DAM HEARTBRAND T5313S
SWENSON 302
4V RANCH V5654X

HIKARI
DAI-HACHI 8 MARUNAMI
NAMIMARU KO 74
MITSUKO TOKKYU 9639
TAMAMARU
HEARTBRAND B0039M
HEARTBRAND B3740S
HEARTBRAND S5654T

P.E 04.15-06.16.26 | Safe

HeartBrand Lil Bubba 5046H (AF200226)

HeartBrand Dozer 9967Y (AF19355)

- Come And Take It is sired by H0518E directly out of Akiko herself
- Come And Take It has 365 registered progeny and boasts excellent values for four EPD traits
- The pedigree for this heifer traces directly to Fuyuko
- She has tremendous depth of Heartbrand breeding
- Shigemaru, Tamamaru and Big Al built the foundation of the maternal side
- Top 15% for BW; Top 20% for Growth

LOT 16

HEARTBRAND 2082N

DOB 2/2/2025

PERCENTAGE FULLBLOOD

REG NO. AF363103

TATTOO 2082N

ACT. BW: 54 - ACT. WW: 490 - ACT. YW: 725



SIRE HEARTBRAND 5719C
HEARTBRAND SHABU ZONE 4557H
HEARTBRAND 7931W

DAM HEARTBRAND B4360S
HEARTBRAND 822Z
HEARTBRAND V7519U

HEARTBRAND CHUCK 589Z
HEARTBRAND 645Z
HEARTBRAND SAMSUNG S0947P
HEARTBRAND H2990R
BIG AL
HEARTBRAND S0006L
HEARTBRAND B2026P
HEARTBRAND T3009R

- P.E 04.15-06.16.26 | Safe
HeartBrand Lil Bubba 5046H (AF200226)
HeartBrand Dozer 9967Y (AF19355)
- Daughter of Heartbrand Shabu Zone
 - Shabu Zone has excellent EPDs for CE and BW and is a product of the Marunami line
 - The Hitomi cow is the foundation cow of this heifer's female line
 - Big Al and Tamamaru were stacked on Hitomi to develop the maternal line
 - Top 15% for CED; Top 15% for BW

LOT 17

HEARTBRAND 2118N

DOB 2/3/2025

PERCENTAGE FULLBLOOD

REG NO. AF363127

TATTOO 2118N

ACT. BW: 54 - ACT. WW: 580 - ACT. YW: 765



SIRE HEARTBRAND 5719C
HEARTBRAND SHABU ZONE 4557H
HEARTBRAND 7931W

DAM HEARTBRAND B4652S
HEARTBRAND 1436Z
HEARTBRAND T0973P

HEARTBRAND CHUCK 589Z
HEARTBRAND 645Z
HEARTBRAND SAMSUNG S0947P
HEARTBRAND H2990R
BIG AL
HEARTBRAND S0107M
TAMAMARU
HEARTBRAND H0909L

P.E 04.15-06.16.26 | Safe

HeartBrand Lil Bubba 5046H (AF200226)

HeartBrand Dozer 9967Y (AF19355)

- Daughter of Heartbrand Shabu Zone
- Shabu Zone has excellent EPDs for CE and BW and is a product of the Marunami line
- The maternal line of this lot is built on Himawari
- The sire stack on the bottom of the pedigree features Tamamaru x Hikari x H0518E x Dai 3
- Top 30% for CED; Top 15% for BW

LOT 18

HEARTBRAND 2129N

DOB 2/21/2025

PERCENTAGE FULLBLOOD

REG NO. AF363177

TATTOO 2129N

ACT. BW: 68 - ACT. YW: 780



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND BULLS EYE 3461B
HEARTBRAND STARR 9193X

DAM HEARTBRAND B5195S
HEARTBRAND 2134G
HEARTBRAND 8838E ET

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND S3528R
HEARTBRAND T4958S
BIG AL
HEARTBRAND B0169M
SHIGEMARU
HEARTBRAND T2929R

P.E 04.15-06.16.26 | Safe

HeartBrand Lil Bubba 5046H (AF200226)

HeartBrand Dozer 9967Y (AF19355)

- Daughter of Heartbrand Bulls Eye
- Bulls Eye is a Charlie son from the Fuyuko line
- Bulls Eye now has well over 200 registered progeny
- The maternal line of this heifer traces directly to Fuyuko
- Foundation sire Shigemaru, Tamamaru and Big Al are up close in the pedigree
- Top 10% for CED; Top 15% for BW

LOT 19

HEARTBRAND 2083N

DOB 1/16/2025

PERCENTAGE FULLBLOOD

REG NO. AF363226

TATTOO 2083N

ACT. BW: 77 - ACT. WW: 580 - ACT. YW: 855



SIRE

HEARTBRAND BULLS EYE 3461B

HEARTBRAND CHARLIE C4037S

HEARTBRAND STARR 9193X

DAM

MCC 7A323

TAMAMARU

HEARTBRAND B0589N

HEARTBRAND H0518E

HEARTBRAND S0917J

HEARTBRAND S3528R

HEARTBRAND T4958S

DAI-GO 5 TAMANAMI TOKKYU 96

DAI-HACHI 8 MARUNAMI

BIG AL

FUYUKO

P.E 04.15-06.16.26 | Safe

HeartBrand Lil Bubba 5046H (AF200226)

HeartBrand Dozer 9967Y (AF19355)

- Daughter of Heartbrand Bulls Eye
- Bulls Eye is a Charlie son from the Fuyuko line
- The maternal side of the pedigree is powered by Tamamaru x Big Al x Dai 3 Mitsumaru
- Fuyuko is the foundation of the maternal side of this pedigree
- Top 15% for BW; Top 30% for MK

LOT 20

HEARTBRAND 2132N

DOB 2/17/2025

PERCENTAGE FULLBLOOD

REG NO. AF363115

TATTOO 2132N

ACT. BW: 58 - ACT. YW: 745



SIRE HEARTBRAND 5014C ET
HEARTBRAND 7058K
HEARTBRAND 4379H ET
DAM HEARTBRAND 8833E ET
HEARTBRAND 7007K
MCC5753

HEARTBRAND KC S6386U
HEARTBRAND B1366P
SHIGEMARU
HEARTBRAND T0537N
SHIGEMARU
HEARTBRAND T2929R
HEARTBRAND V7130W
HEARTBRAND 9106X

- P.E 04.15-06.16.26 | Safe
HeartBrand Lil Bubba 5046H (AF200226)
HeartBrand Dozer 9967Y (AF19355)
- Daughter of Heartbrand 7058K
 - 7058K traces through several generations of Heartbrand breeding to Himawari
 - 7058K display superior EPDs for both CE and BW
 - The maternal line of this heifer traces to the ever-popular Ume
 - Her pedigree rides the strength of generations of Heartbrand breeding
 - Top 30% for CED; Top 15% for BW

LOT 21

HEARTBRAND 2087N

DOB 2/28/2025

PERCENTAGE FULLBLOOD

REG NO. AF363195

TATTOO 2087N

ACT. BW: 60 - ADJ. WW: 470 - ADJ. YW: 686



SIRE HEARTBRAND 5014C ET
HEARTBRAND 7058K
HEARTBRAND 4379H ET

DAM BIG AL
HEARTBRAND 7603K
HEARTBRAND 5182C ET

HEARTBRAND KC S6386U
HEARTBRAND B1366P
SHIGEMARU
HEARTBRAND T0537N
DAI-JU 10 MITSUMARU KO 76
AKIKO
HEARTBRAND KC S6386U
HEARTBRAND C0311R

P.E 04.15-06.16.26 | Safe

HeartBrand Lil Bubba 5046H (AF200226)

HeartBrand Dozer 9967Y (AF19355)

- Daughter of Heartbrand 7058K
- 7058K traces through several generations of Heartbrand breeding to Himawari
- 7058K display superior EPDs for both CE and BW
- The maternal line of this heifer traces to the sought after Namiko cow!
- The sires on the maternal side feature Big Al twice, Tamamaru, H0518E, and KC
- Top 30% for CED; Top 15% for BW

LOT 22

HEARTBRAND 8251L

DOB 1/3/2023

PERCENTAGE FULLBLOOD

REG NO. AF269605

TATTOO 8251L

ACT. BW: 58 - ADJ. WW: 492 - ADJ. YW:



SIRE HEARTBRAND 59Y
HEARTBRAND T3167R

DAM HEARTBRAND 9281X
HEARTBRAND T0509N

SHIGEMARU
HEARTBRAND H0777N
TAMAMARU
HEARTBRAND T0140M
HEARTBRAND H0518E
HEARTBRAND S0354L
TAMAMARU
HEARTBRAND C0006K

- 59Y traces back to Himawari on his maternal side
- 59Y has over 130 registered progeny
- Himawari also anchors the maternal line of this young cow
- Tamamaru and H0518E provide the foundation sires on the bottom side
- She scores extremely well for CE and BW traits
- She is just heading into her prime production years
- Top 10% for CED; Top 4% for BW

HEARTBRAND 8251P LOT 22A
DOB 4/19/2026 PERCENTAGE PUREBRED REG NO. AP386614 TATTOO 8251P

HEARTBRAND RENEGADE 7099KET

HEARTBRAND 8251L

RUESHAW 430
HEARTBRAND 6306B
HEARTBRAND 59Y
HEARTBRAND 9281X

Heifer calf, BW: 68

- Renegade is a purebred Rueshaw son
- Renegade is off the charts for growth EPDs and still above breed average for CE
- Top 15% for BW; Top 15% for MK; Top 15% for TM; Top 30% for Growth

LOT 23

HEARTBRAND 7361K

DOB 2/7/2022

PERCENTAGE FULLBLOOD

REG NO. AF237931

TATTOO 7361K

ACT. BW: 60 - ACT. WW: 485 - ACT YW: 630



SIRE RUESHAW 430
HEARTBRAND 2550A ET
HEARTBRAND NIKKI DR S1029P

DAM HEARTBRAND 6322B ET
HEARTBRAND 0981F
HEARTBRAND 3958B

RUEMEI H39
FB2 KIKUTAMA 14285
SHIGEMARU
AKIKO
HEARTBRAND H0518E
HEARTBRAND S0A96M
HEARTBRAND 361Y
HEARTBRAND 833Z ET

- Daughter of Heartbrand 2550A
- 2550A is a Rueshaw grandson of the legendary Akiko
- 2550A tears up his EPD profile with all six traits above breed average!
- Fuyuko is the anchor matron of the maternal line
- This outstanding young cow lights up her EPD profile with all six traits on the plus side!
- Great opportunity with a super cow just entering her prime years
- Top 4% for CED; Top 10% for BW; Top 1% for MK; Top 10% for TM; Top 35% for Growth

HEARTBRAND 7361P LOT 23A

DOB 5/15/2026

PERCENTAGE FULLBLOOD

REG NO. AF387221

TATTOO 7361P

HEARTBRAND TOP GUN 7534K

HEARTBRAND 7361K

HEARTBRAND JUNIOR 2380G
HEARTBRAND 0533F
HEARTBRAND 2550A ET
HEARTBRAND 0981F

Heifer calf, BW: 70

- Sired by Heartbrand Top Gun 7534K
- Top Gun is a Heartbrand Junior son from the Fuyuko line
- Top Gun has elite WW and YW EPDs
- Top 15% for BW; Top 20% for WW; Top 15% for YW; Top 15% for MK; Top 15% for TM

LOT 24

HEARTBRAND 7329K

DOB 2/9/2022

PERCENTAGE FULLBLOOD

REG NO. AF238714

TATTOO 7329K

ACT. BW: 58 - ACT. WW: 530



SIRE HEARTBRAND 8834E ET
HEARTBRAND KC S6386U
HEARTBRAND STARR 9193X

DAM HEARTBRAND 2124G
HEARTBRAND 5186C ET
HEARTBRAND 8087D ET

SHIGEMARU
HEARTBRAND C0062L
HEARTBRAND S3528R
HEARTBRAND T4958S
HBB PINEHURST 8675X
HEARTBRAND H7667R
HEARTBRAND JOE S5394S
HEARTBRAND T0139R

- 8834E is a Heartbrand KC son from the Fuyuko line
- 8834E has an exceptional EPD profile – well above breed average for five traits!
- This young cow entering her prime descends from the highly proven Marunami line
- Heartbrand Joe, Tamamaru and Big Al are features of the maternal line
- The great Ringo and Marunami highlight this pedigree
- Top 15% for CED; Top 30% for BW; Top 4% for WW; Top 5% for YW; Top 20% for TM; Top 20% for Growth

HEARTBRAND 7329P
DOB 5/11/2026 PERCENTAGE FULLBLOOD REG NO. AF387214 TATTOO 7329P

HEARTBRAND PORK CHOP 7142K ET RUESHAW 430
HEARTBRAND HEIDI 639Z
HEARTBRAND 8834E ET
HEARTBRAND 2124G

Bull calf, BW: 89

- Sired by Heartbrand Pork Chop
- Pork Chop is a Rueshaw son from the powerful Ume line
- Pork Chop excels in four of the six EPD traits
- Top 15% for BW; Top 10% for WW; Top 10% for YW; Top 15% for MK; Top 4% for TM

LOT 25

HEARTBRAND 2110N

DOB 1/19/2025

PERCENTAGE FULLBLOOD

REG NO. AF363112

TATTOO 2110N

ACT. BW: 77 - ACT. WW: 630 - ACT. YW: 875



SIRE HEARTBRAND 5719C
HEARTBRAND SHABU ZONE 4557H
HEARTBRAND 7931W

DAM HEARTBRAND 327Y
HEARTBRAND 3388B
TWINWOOD 0485Y

HEARTBRAND CHUCK 589Z
HEARTBRAND 645Z
HEARTBRAND SAMSUNG S0947P
HEARTBRAND H2990R
HEARTBRAND B4183S
HEARTBRAND H2494R
HEARTBRAND S5744T
HEARTBRAND T5531S

- Daughter of Shabu Zone
- Shabu Zone features great Calving Ease and Birth Weight EPDs
- Maternal line traces to the great Himawari cow
- Generations of proven Heartbrand breeding
- Shigemaru and H0518E anchor the bottom side of this pedigree
- Heifer has great EPDs for Calving Ease and Birth Weight
- Open, ready to breed
- Top 10% for CED; Top 15% for BW

LOT 26

HEARTBRAND 2093N

DOB 2/3/2025

PERCENTAGE FULLBLOOD

REG NO. AF363113

TATTOO 2093N

ACT. BW: 64 - ACT. WW: 600 - ACT. YW: 915



SIRE HEARTBRAND 5719C
HEARTBRAND SHABU ZONE 4557H
HEARTBRAND 7931W

DAM HEARTBRAND T3983S
HEARTBRAND 2360G
HEARTBRAND C1955P

HEARTBRAND CHUCK 589Z
HEARTBRAND 645Z
HEARTBRAND SAMSUNG S0947P
HEARTBRAND H2990R
TAMAMARU
HEARTBRAND B0950J
HEARTBRAND H0518E
HEARTBRAND S0928J

- Daughter of Shabu Zone
- Shabu Zone features great EPDs for Calving Ease and Birth Weight
- Maternal grandsire is Heartbrand T3983S, a Tamamaru son from the Himawari line
- The maternal line is the powerful Ume line
- Maternal side sire stack features Heartbrand H0518E and Shigemaru
- Open, ready to breed
- Top 15% for BW

LOT 27

HEARTBRAND 2193N

DOB 3/4/2025

PERCENTAGE FULLBLOOD

REG NO. AF362031

TATTOO 2193N

ACT. BW: 75 - ADJ. WW: 428 - ADJ. YW: 752



SIRE HEARTBRAND 994Z
HEARTBRAND MR GUADALUPE 4200H
HEARTBRAND 293Y

DAM SHIGEMARU
HEARTBRAND 0834E ET
HEARTBRAND B4073S

HEARTBRAND H0518E
HEARTBRAND BUCKCHERRY S2421R
HEARTBRAND S4873S
HEARTBRAND B4858S
DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
BIG AL
HEARTBRAND S0701M

- Daughter of Heartbrand MR Guadalupe
- Guadalupe has a loaded pedigree that traces to Ume on his maternal side
- Guadalupe boasts excellent EPD values for five of the six measured traits
- This heifer's maternal side is anchored by the legendary Akiko
- Maternal sire stack features Big Al and Shigemaru twice
- Her EPDs excel in four of the six traits
- Open, ready to breed
- Top 3% for CED; Top 10% for BW; Top 20% for WW; Top 30% for YW; Top 20% for Growth

LOT 28

HEARTBRAND 1983N ET

DOB 4/20/2025

PERCENTAGE FULLBLOOD

REG NO. AF365527

TATTOO 1983N

ACT. BW: 0 - ADJ. WW: 373 - ADJ. YW: 624



SIRE HEARTBRAND H0518E
COME AND TAKE IT
AKIKO

DAM HEARTBRAND T5313S
SWENSON 302
4V RANCH V5654X

HIKARI
DAI-HACHI 8 MARUNAMI
NAMIMARU KO 74
MITSUKO TOKKYU 9639
TAMAMARU
HEARTBRAND B0039M
HEARTBRAND B3740S
HEARTBRAND S5654T

- Daughter of the popular Come And Take It
- Come And Take It is a son of the legendary Akiko by Heartbrand H0518E
- Generations of Heartbrand breeding
- Fuyuko is the foundation cow of the maternal line
- Foundation sires Shigemaru, Tamamaru and Big Al anchor the pedigree
- Open, ready to breed
- Top 20% for Growth

LOT 29

HEARTBRAND 1995N ET

DOB 3/17/2025

PERCENTAGE FULLBLOOD

REG NO. AF365533

TATTOO 1995N

ACT. BW: 58 - ADJ. WW: 366 - ADJ. YW: 621



SIRE SHIGEMARU
HEARTBRAND KC S6386U
HEARTBRAND C0062L

DAM HEARTBRAND H0518E
HEARTBRAND 3710B
HEARTBRAND B0162R

DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
HEARTBRAND H0518E
HEARTBRAND S0917J
HIKARI
DAI-HACHI 8 MARUNAMI
BIG AL
HEARTBRAND S0162M

- Daughter of Heartbrand KC
- KC is a Shigemaru son that traces to the great Ume cow
- Loaded sire stack of proven bulls
- Sire stack is KC x H0518E x Big Al x Shigemaru
- Top EPD percentile for calving ease
- Open, ready to breed
- Top 2% for CED; Top 15% for BW; Top 10% for Growth

LOT 30

HEARTBRAND 1981N ET

DOB 3/22/2025

PERCENTAGE FULLBLOOD

REG NO. AF365514

TATTOO 1981N

ACT. BW: 75 - ADJ. WW: 453 - ADJ. YW: 707



SIRE HEARTBRAND B3485R
HEARTBRAND EL JEFE 2019A
HEARTBRAND SHELLI V7413U

DAM RUESHAW 430
HEARTBRAND 1751A ET
HEARTBRAND BUCKCHERRY S2421R

BIG AL
HEARTBRAND S0944J
HEARTBRAND SAMSUNG S0947P
HEARTBRAND C4164S
RUEMEI H39
FB2 KIKUTAMA 14285
SHIGEMARU
TWA TANOMU

- Daughter of Heartbrand El Jefe
- The pedigree is loaded with foundation sires
- Sire stack of El Jefe x Rueshaw x Shigemaru x Shigemaru
- Kobai maternal line
- Buckcherry is featured as the maternal granddam
- Original import bull Rueshaw sits as the maternal grandsire
- Open, ready to breed
- Top 20% for CED; Top 15% for BW

LOT 31

HEARTBRAND 2654N

DOB 3/22/2025

PERCENTAGE FULLBLOOD

REG NO. AF364331

TATTOO 2654N

ACT. BW: 78 - ADJ. WW: 484 - ADJ. YW: 814



SIRE HEARTBRAND KC S6386U
HEARTBRAND SHAWSHANK 8832E ET
HEARTBRAND STARR 9193X

DAM HEARTBRAND 2193A ET
HEARTBRAND 0579F
HEARTBRAND 9269X

SHIGEMARU
HEARTBRAND C0062L
HEARTBRAND S3528R
HEARTBRAND T4958S
SHIGEMARU
HEARTBRAND B0070M
HEARTBRAND S3816S
HEARTBRAND T3069R

- Daughter of Shawshank
- Shawshank is a Heartbrand KC son from the Fuyuko line
- Shawshank features excellent values for four of the EPD traits
- The maternal side of the pedigree is built on the popular Himawari cow
- Big AI, Shigemaru, and Tamamaru load up the sires on the bottom side of this pedigree
- Great EPD for Birth Weight
- Open, ready to breed
- Top 15% for BW

LOT 32

BEEMAN RANCH 953N

DOB 3/3/2025

PERCENTAGE FULLBLOOD

REG NO. AF366358

TATTOO 953N

ACT. BW: 72 - ACT. WW: 385 - ACT. YW: 790



SIRE HEARTBRAND 5179C ET
HEARTBRAND 3825H
HEARTBRAND 4693B
DAM LAG MR HONJO MASAMUNE
BEEMAN RANCH 822H
BEEMAN RANCH 1119C

HEARTBRAND JOE S5394S
HEARTBRAND T0139R
HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND C5158S
RED EMPEROR
KAEDEMARU
HEARTBRAND T1080P
HEARTBRAND H2453R

- Daughter of Heartbrand 3825H
- Heartbrand 3825H descends from the Himawari maternal line
- 3825H has excellent growth EPDs and is positive for four EPD traits
- LAG Honjo is the maternal grandsire of this heifer
- Her maternal line traces to Haruko
- She has great balance and is on the plus side for five EPD traits
- Open, ready to breed
- Top 15% for BW

LOT 33

HEARTBRAND 2513N

DOB 3/9/2025

PERCENTAGE FULLBLOOD

REG NO. AF365250

TATTOO 2513N

ACT. BW: 72 - ADJ. WW: 379 - ADJ. YW: 654



SIRE HEARTBRAND 1987F ET
HEARTBRAND CHARLIE C4037S
HEARTBRAND P0395S

DAM HEARTBRAND 7100K ET
RUESHAW 430
HEARTBRAND HEIDI 639Z

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND C0334N
HEARTBRAND H0395N
RUEMEI H39
FB2 KIKUTAMA 1428S
HEARTBRAND T3983S
HEARTBRAND B3492R

- Daughter of Heartbrand 1987F
- 1987F is a Charlie son from the Haruko line
- 1987F boasts excellent EPD figures for Calving Ease and Birth Weight
- This heifer also possesses excellent EPDs for CE and BW
- Her maternal line is the highly proven Ume line
- Rueshaw, Big Al, Shigemaru and Dai 10 are highlight sires on the maternal side
- Open, ready to breed
- Top 30% for CED; Top 15% for BW; Top 25% for Growth

LOT 34

HEARTBRAND 2254N

DOB 5/15/2025

PERCENTAGE FULLBLOOD

REG NO. AF365449

TATTOO 2254N

ACT. BW: 75 - ADJ. WW: 386 - ADJ. YW: *



SIRE MCCH4095

HIKARI

HEARTBRAND NIKKI DR S1029P

DAM HEARTBRAND 7694K

HEARTBRAND 4537B

BEEMAN 0724Z

DAI-JU 10 MITSUMARU KO 76

KAZUTOMO 1KYU 92958

SHIGEMARU

AKIKO

HEARTBRAND CHARLIE C4037S

HEARTBRAND 8834X

HEARTBRAND S3549R

HEARTBRAND 59W

- MCCH4095 is a Hikari son of Nikki and grandson of Akiko
- Her maternal side is built on the spectacular Ume
- Foundation sires bring reliability and pedigree confidence
- Featured sires on the bottom side are Tamamaru x Big Al x Shigemaru x Dai 10
- Heifer boasts elite EPD figures for Birth Weight, Yearling Weight and Calving Ease
- Open, ready to breed
- Top 15% for BW; Top 30% for YW; Top 30% for Growth

LOT 35

HEARTBRAND 2086N

DOB 1/20/2025

PERCENTAGE FULLBLOOD

REG NO. AF363198

TATTOO 2086N

ACT. BW: 65 - ACT. WW: 585 - ACT. YW: 865



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND BULLS EYE 3461B
HEARTBRAND STARR 9193X

DAM HEARTBRAND 4499B
HEARTBRAND 4269H
HEARTBRAND 168Y

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND S3528R
HEARTBRAND T4958S
HEARTBRAND KC S6386U
HEARTBRAND 8787X
HEARTBRAND CHARLIE C4037S
HEARTBRAND P0298R

- Daughter of Heartbrand Bulls Eye
- Bulls Eye is a Charlie son from the Fuyuko line
- Generations of proven Heartbrand breeding
- Excellent EPDs for Calving Ease and Birth Weight
- Heartbrand Charlie appears three times in the four generation pedigree!
- Open, ready to breed
- Lot 2% for CED; Lot 15% for BW; Lot 15% for MK; Lot 15% for Growth

LOT 36

HEARTBRAND 2279N

DOB 3/7/2025

PERCENTAGE FULLBLOOD

REG NO. AF365421

TATTOO 2279N

ACT. BW: 61 - ADJ. WW: 396 - ADJ. YW: 622



SIRE HEARTBRAND 4499B
HEARTBRAND BOVINA 6187J
HEARTBRAND 3444B

DAM HEARTBRAND 6322B ET
HEARTBRAND 7670K
HEARTBRAND 6158C

HEARTBRAND KC S6386U
HEARTBRAND 8787X
HEARTBRAND JOE S5394S
HEARTBRAND 8603X
HEARTBRAND H0518E
HEARTBRAND S0A96M
HEARTBRAND 9966Y
HEARTBRAND 8511W

- Daughter of Heartbrand Bovina
- Bovina is the product of generations of Heartbrand breeding descending from Fuyuko
- Bovina possesses excellent WW and YW EPD traits
- Akiko is the foundation cow on the maternal side
- Generations of powerful Heartbrand breeding built on Akiko
- This heifer displays an exceptional Birth Weight EPD
- Open, ready to breed
- Top 15% for BW; Top 10% for Growth

LOT 37

HEARTBRAND 2277N

DOB 4/25/2025

PERCENTAGE PUREBRED

REG PENDING AP365484

TATTOO 2277N

ACT. BW: 61 - ADJ. WW: 360 - ADJ. YW: 595



SIRE HEARTBRAND KING DAVID 14E
HEARTBRAND JOE BUCK 9595Y
NICKESON 309A ET

DAM HEARTBRAND 6062J
HEARTBRAND HEAVY HAULER 3199A
HEARTBRAND V7366U

HEARTBRAND JOE S5394S
HEARTBRAND BUCKCHERRY S2421R
BIG AL
HEARTBRAND R2 038X
HEARTBRAND CHARLIE C4037S
HEARTBRAND V7494U
SHIGEMARU
HEARTBRAND C3188R

- Daughter of Heartbrand King David 14E
- King David is son of the great Nickeson 309A cow
- King David is hetero polled and boasts superior EPDs for WW and YW
- Generations of Heartbrand breeding on the maternal side tracing to Ume
- Powerful stacking of Heavy Hauler x Shigemaru x H0518E x Tamamaru x Dai10 Mistsumaru
- Open, ready to breed
- Sire ranks top 20% for MK and TM and top 25% for YW
- Dam ranks top 1% for CED, top 3% for BW

LOT 38

HEARTBRAND 2462N

DOB 3/20/2025

PERCENTAGE FULLBLOOD

REG NO. AF363764

TATTOO 2462N

ACT. BW: 86 - ADJ. WW: 430 - ADJ. YW: 773



SIRE HEARTBRAND 4810B
HEARTBRAND T6955U
HEARTBRAND H3012R
DAM HEARTBRAND 4972B
HEARTBRAND 8015W
HEARTBRAND T4190S

TAMAMARU
HEARTBRAND B3288R
HIKARI
HEARTBRAND T0946L
HEARTBRAND B3314R
HEARTBRAND T1244P
TAMAMARU
HEARTBRAND B0029L

- Daughter of Heartbrand 4810B
- 4810B traces to the great Ume and already has 185 registered progeny
- This heifer traces on the maternal side to Fuyuko
- Big AI and Tamamaru highlight the bottom side of the pedigree
- This heifer has a big EPD for Birth Weight
- Open, ready to breed
- Top 15% for BW

LOT 39

HEARTBRAND 2257N

DOB 3/10/2025

PERCENTAGE FULLBLOOD

REG NO. AF365467

TATTOO 2257N

ACT. BW: 72 - ADJ. WW: 354 - ADJ. YW: 585



JUDO 1223
SIRE **HEARTBRAND JUDO ROCKS 2537A**
HEARTBRAND BUCKCHERRY S2421R

HEARTBRAND KC S6386U
DAM **MCCK41831**
HEARTBRAND C0383N

SHIGETAKARA H 40
SAKAE RK23331
SHIGEMARU
TWA TANOMU
SHIGEMARU
HEARTBRAND C0062L
HEARTBRAND H0518E
HEARTBRAND S0928J

- Daughter of Judo Rocks
- Judo Rocks is a Judo son from the great Buckcherry
- Judo Rocks excels on all six EPD traits
- Heifer has a powerful maternal side built on Ume
- Maternal sire line is Heartbrand KC x H0518E x Shigemaru
- She crushes her EPDs for CE and BW
- Open, ready to breed
- Top10% for CED; Top 15% for BW



Superior Cattle. Desirable Traits. Amazing Value. Innovate with Akaushi Cattle.

What is Akaushi?

Akaushi (pronounced Ah-kuh-OO-shi), or Japanese Red, is one of the four Wagyu breeds.

Akaushi is known as the “Emperor’s Breed.” All Akaushi are Wagyu, but not all Wagyu are Akaushi. The Akaushi breed did not exist outside of Japan until the 1990s. Akaushi cattle are known worldwide for their distinct marbling that gives Akaushi beef a melt-in-your-mouth texture and rich, buttery flavor.

How did this premium Japanese beef breed come to the U.S.? American Akaushi cattle are almost entirely derived from the original fullblood Akaushi herd imported to the U.S. in 1994.

Since then, American Akaushi genetics have increased carcass performance and premium grade opportunities for cattle producers throughout the country.

While Akaushi beef is prized for its marbling and intense flavor, Akaushi cattle boast extremely efficient, consistent production. They excel at important traits, like growth, fertility, vigor and longevity. The American Akaushi breed offers one-of-a-kind opportunities to improve consistency, maintain uniformity and help maximize the gap between profit and loss in your herd.

Looking for a new herd sire? Need higher cattle prices?

Next breeding season consider American Akaushi genetics for your herd. This breed consistently produces high USDA Quality Grade

carcasses for increased profitability. Recent carcass data shows Akaushi cattle grade an average of 51.4% Prime and 47.4% Choice, which is key to driving Akaushi beef demand with consumers.

Ranchers prize these traits in their Akaushi herds:

- Bull longevity – American Akaushi bulls typically last 10+ years and often double the quality grade and minimize yield grade 4s and 5s
- Cow longevity – American Akaushi average 8 years of calving and are known for their high fertility, calving ease and quality udders, feet and legs
- Calving ease – More live calves on the ground
- Environmental adaptability – The Akaushi breed is successful across all climates, including cold, heat, high altitude, etc.

Health and Taste

The high-fat content in Akaushi cattle leaves less room for muscle fiber and collagen, making the beef notably more tender than other breeds. It also contains a higher concentration of monounsaturated fat relative to saturated fat, which the American Heart Association notes can lead to lower cholesterol, the prevention of coronary heart disease and weight loss.

In addition, the high amount of oleic acid found in Akaushi beef gives it a deep, buttery taste, unlike any other beef on the American market. It provides a truly unique eating experience with a melt-in-your-mouth texture.



REG. AKAUSHI FEMALE SALE

10.05.26 | 6 p.m. C.S.T.

LIVE ONLINE SALE POWERED BY *LiveAg*

SELLING 39 LOTS AS 42 HEAD...

Open Heifers, Bred Females, Cow-Calf Pairs

Cattle Backed by a BEEF Company!

